



1st December 2025

Dear Parents/Carers,

RE: 14-Day Countdown to Christmas Attendance Challenge

This term, our students have worked incredibly hard to build their **attendance streaks**, and we are so proud of their efforts! To keep the momentum going and finish the term on a high, we are excited to launch our **14-Day Countdown to Christmas Attendance Challenge**.

What is the Challenge?

Starting **Monday, 1st December**, we will celebrate the **final 14 school days of term** with recognitions, encouragement, and festive fun, all focused on excellent attendance.

Here's how students and families can take part and win:

- **Daily Countdown Competition** – Each day a student attends school in the next **14 days**, will mean entry into a prize draw for lucky selection treats and more!
- **Grand Prize Draw** – There will also be a Grand Prize Draw for students who achieve **100% attendance for all 14 days** – will you be the lucky one? There are 5 Amazon voucher prizes for the lucky winners from Year 7 to Year 11.
- **Family Attendance Success Tracker** – Print and use the tracker below to tick off your child's daily success and determination.

Why This Matters

While prizes add excitement, the real reward is **intrinsic motivation**, helping students feel pride in their commitment and effort. By attending every day, students show **The Appleton School Standards**:

- **Respect** – recognise the value we all give to society.
- **Resilience** – embrace the opportunity to face challenges.
- **Community** – commit to making a positive contribution to our Appleton family.
- **Aspiration** – commit to ambitious individual goals and have high expectations.

These qualities will serve students well beyond school. The greatest prize is the knowledge gained, friendships made, and confidence built from giving their best.

Let's Finish 2025 Strong!

Thank you for your continued support. Together, let's make these last 14 days count, with Respect, Resilience, Community and Aspiration.

Headteacher: Sarah Cox, BA (Hons)

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Yours sincerely,

Jonathan Gill
Assistant Headteacher

Claire Whitehead
Senior Attendance Officer



14-Day Christmas Countdown Attendance Tracker



Celebrate each day with festive spirit! Tick each day your child attends school
and celebrate their success!

Name	Day	Date	Attendance ✓
	Day 1	Tue 02 Dec	
	Day 2	Wed 03 Dec	
	Day 3	Thu 04 Dec	
	Day 4	Fri 05 Dec	
	Day 5	Mon 08 Dec	
	Day 6	Tue 09 Dec	
	Day 7	Wed 10 Dec	
	Day 8	Thu 11 Dec	
	Day 9	Fri 12 Dec	
	Day 10	Mon 15 Dec	
	Day 11	Tue 16 Dec	
	Day 12	Wed 17 Dec	
	Day 13	Thu 18 Dec	
	Day 14	Fri 19 Dec	

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